National Council for Science & Technology Communication (NCSTC, DST), New Delhi Vidya Deep Foundation (VDF), Satara, Maharashtra Indian Science Writers' Association (ISWA), New Delhi Jan Seva Ashram (JSA), New Delhi **The 12th Indian Science Communication Congress (ISCC-2012)** *Risk Communication & Development* Indian National Science Academy (INSA) Bahadur Shah Zafar Road, New Delhi-110002, India; December 17-21, 2012 *<www.iscc.vidyadeep.org>*

Date: 01.10.2012

Prof. Dipak U. Tatpuje Coordinator (ISCC–2012) Secretary, Vidya Deep Foundation UG-1, Guru Vidya, 121-A, Yadogopal Peth, Satara–415002 (Maharashtra), India Phone: + 91-2162-280336; +91-2162-284284; Mobile: +91-9422038403; +91-9890960816 E-mail: vidyadeep@gmail.com; Website: www.iscc.vidyadeep.org

Dear Sir/ Madam,

On behalf of the Organizing Committee ISCC-2012, we are pleased to invite you to deliver a talk/ present a paper/ participate in ISCC-2012 scheduled for December 17-21, 2012 at Indian National Science Academy (INSA), Bahadur Shah Zafar Road, New Delhi-110002, India during December 17-21, 2012, and/ or nominate your colleague(s) for the same. Detailed announcement, programme and registration form are enclosed herewith. The Vidya Deep Foundation, Satara, Maharashtra shall be organizing the ISCC-2012 in New Delhi in association with NCSTC/ DST, ISWA, and JSA.

It is requested to kindly send your paper/ abstract/ topic for talk/ presentation/ poster under the main theme or sub theme of ISCC-2012 as early as possible latest by November 20, 2012. The duly filled in Registration Form along with your Photo may be sent as early as possible latest by December 10, 2012. All communications may be sent to: Secretariat (ISCC-2012): Shri S.R. Dixit, President, Jan Seva Ashram, 65-E Munirka Village, Near Gurudwara, New Delhi-110067, India; Phone: +91-11-26189137; Mobile: +91-9718085050; E-mail: jsadixit@yahoo.com jsadixit@gmail.com, by Speed Post/ Courier.

Kindly intimate your participation to the undersigned as well as to: Convener, ISCC-2012: Dr. Manoj Kumar Patairiya, Director/ Scientist 'F', National Council for Science & Technology Communication, Dept. of Science & Technology, Govt. of India, Technology Bhavan, New Mehrauli Road, New Delhi–110016 (India); Phone: +91-11-26537976, Fax: +91-11-26590238; Email: mkp@nic.in; manojpatairiya@yahoo.com, as early as possible latest by November 20, 2012, enabling us to make necessary arrangements.

We look forward for meeting you in New Delhi. Thanking you and with kind regards.

Yours sincerely,

Baloy

Prof. Dipak U. Tatpuje Secretary, Vidya Deep Foundation Encl.: ISCC-2012 Announcement, Preliminary Programme, Registration Form

National Council for Science & Technology Communication (NCSTC, DST), New Delhi Vidya Deep Foundation (VDF), Satara, Maharashtra Indian Science Writers' Association (ISWA), New Delhi Jan Seva Ashram (JSA), New Delhi *Announce* The 12th Indian Science Communication Congress (ISCC-2012) on *Risk Communication & Development*

at

Indian National Science Academy (INSA) Bahadur Shah Zafar Road, New Delhi-110002, India; December 17-21, 2012 <www.iscc.vidyadeep.org>

A fine blend of scientific knowledge and scientific bent of mind improves living and thinking standards of people and thereby help empower the society. Effective science communication is the most important tool for sustainable development. Most of the rural and urban communities are shadowed by superstitions and are poised to several risks of imbalanced developmental concerns. In the era of globalization, sustainable development is possible with use of latest technological applications affordable to the common man. Bridging the digital divide through ICT applications, social innovations, and creative solutions are the most important factors that can be achieved by means of sustained science and technology communication for a balanced development. Application of science and its utility are needed to be percolated deeper into the grass root level. Youths must be empowered through innovative technological skills to combat developmental risks. The increasing public concerns on emerging issues in genetically modified organisms, nuclear energy, climate change, clinical trials, industrial hazards, etc., need to be addressed with fair, honest, and factual scientific understanding; this entire concept opens up a yet another area of science communication, i.e. "Risk Communication & Development", which is the focal theme of ISCC-2012.

Sub Themes:

The deliberations may cover a wide range of sub themes, such as: Communication for Sustainable Development; Awareness of Genetically Modified Organisms; Public Appreciation of Nuclear Energy; Public Understanding of Health Risks; Environmental Risks and Communication Strategies; Public Misunderstanding of Superstitions; Preparedness for Disasters - Natural and Human; Risk Communication and Mass Media; Scientific Temper and Risk Management, etc.

ISCC Format:

The technical sessions will have presentation of contributory research papers, review papers, survey analyses, case studies, posters, and invited talks. Discussions in split groups would offer close exchange of thoughts and ideas. Deliberations will be in English and/ or in Hindi. The prescribed time for paper presentation will be around 10 minutes (7 minute for presentation + 3 minute for discussion). Power Point presentation facility will be available. Best paper awards would be given in junior and senior categories. Selected papers can be published in *Indian Journal of Science Communication* <w www.iscos.org>.

Who can participate?

Some 200 researchers and practitioners of science communication, i.e. scientists, technologists, academicians, writers, journalists, editors, scholars and faculty members, public relations and information officers of scientific organizations, representatives of media, science activists from NGOs, and senior government officials/ policy makers from India and abroad are likely to participate.

Special Features:

A display of science communication products, software materials, a special session for young researchers and students, face to face interaction with experts, open forums and debates on current issues under the focal theme, cultural evenings, and field visit will be some of the attractions of ISCC-2012.

Weather:

Weather remains cold (5-15 Degree Celsius) in Delhi in December. Heavy woolens are recommended.

Abstract/ Paper/ Poster:

Abstract/ raper/ roster.		
Last Date for Submission of Abstract (500 Words)	: November 20, 2012	
Last Date for Application for Travel Fellowship	: November 20, 2012	
Intimation of Acceptance of Abstract/ Travel Fellowship	: November 30, 2012	
Last Date for Submission of Full Paper/ Poster	: December 10, 2012	
Registration:		
Last Date for Registration	: December 10, 2012	
Registration Fee for Indian Delegate	: 🟅 4000	
Registration Fee for Indian Student Delegate	: ₹ 2000	
Registration Fee for Indian Accompanying Person	: 🟅 2000	
Registration Fee for Foreign Delegate	: US\$ 400	
Registration Fee for Foreign Student Delegate	: US\$ 200	
Registration Fee for Foreign Accompanying Person	: US\$ 200	
No Registration Fee for Members of Organizing Institutions		
Spot Registration is possible depending upon space availability and presentation quality.		

Travel Fellowship:

It is advisable to make your travel and hotel arrangement from your institution as per your entitlement. However, in some special cases, the travel expenses for authors of accepted papers except students could be reimbursed up to IIIAC Class train fare, while student participants/ other registered participants are reimbursed II Sleeper Class train fare subject to prior confirmation by organizers. Limited number of travels by II AC/ IAC Class train/ by air can be offered for invited experts/ speakers only in a few special cases. Guest house can be arranged in some special cases for 17.12.2012 (AN) to 21.12.2012 (FN). International delegates will make own travel arrangement; the organizers could offer stay and meals.

Addresses for Communication:

Dr. Manoj Kumar Patairiya

Convener (ISCC-2012) Director/ Scientist 'F', National Council for Science & Technology Communication DST, Technology Bhavan, New Mehrauli Road, New Delhi–110016, India Phone: +91-11-26537976; Fax: +91-11-26590238 Email: manojpatairiya@yahoo.com; mkp@nic.in; Website: www.dst.gov.in

Prof. Dipak U. Tatpuje

Coordinator (ISCC-2012) Secretary, Vidya Deep Foundation UG-1, Guru Vidya, 121-A, Yadogopal Peth, Satara-415002 (Maharashtra), India Phone: + 91-2162-280336; +91-2162-284284; Mobile: +91-9422038403; +91-9890960816 E-mail: vidyadeep@gmail.com; Website: www.iscc.vidyadeep.org

Shri Tariq Badar

Co-coordinator (ISCC-2012) Secretary General, Indian Science Writers' Association P.O. Box No. 4627, Hauz Khas, New Delhi-110016, India Phone: +91-9868030584; +91-9891778720 E-mail: iswacom@hotmail.com; polestar2k@yahoo.com; Website: www.iswaindia.com

Shri S.R. Dixit

Secretariat (ISCC-2012) President, Jan Seva Ashram 65-E Munirka Village, Near Gurudwara, New Delhi-110067, India Phone: +91-11-26189137; Mobile: +91-9718085050 E-mail: jsadixit@yahoo.com jsadixit@gmail.com; Website: www.jansewaashram.com National Council for Science & Technology Communication (NCSTC, DST), New Delhi

Vidya Deep Foundation (VDF), Satara, Maharashtra

Indian Science Writers' Association (ISWA), New Delhi

Jan Seva Ashram (JSA), New Delhi

The 12th Indian Science Communication Congress (ISCC-2012)

Risk Communication & Development

Indian National Science Academy (INSA)

Bahadur Shah Zafar Road, New Delhi-110002, India; December 17-21, 2012

PRELIMINARY PROGRAMME*

DECEMBER 17 MONDAY

02:30-06:00 PMARRIVAL OF DELEGATES/ REGISTRATION/ INTERACTION06:30-09:30 PMRECEPTION/ EVENING TALK/ NETWORKING/ DINNER

DECEMBER 18 TUESDAY

09:00-10:00 AM	REGISTRATION
10:00-11:30 AM	INAUGURAL FUNCTION
11:30-12:00 Noon	TEA/ COFFEE
12.00-01:30 PM	SCIENTIFIC SESSION I
	Risk Communication for Risk Management
01:30-02:30 PM	LUNCH
02:30-04:00 PM	SCIENTIFIC SESSION II
	Nuclear Energy and Environmental Awareness
04:00-04:30 PM	TEA/ COFFEE
04:30-06:00 PM	SCIENTIFIC SESSION III
	Public Appreciation of Health Risks and Genetically Modified Organisms
06:30-09:30 PM	EVENING TALK/ CULTURAL PROGRAMME/ DINNER

DECEMBER 19 WEDNESDAY

09:00-10:00 AM	POSTER SESSION I
10:00-11:30 AM	SCIENTIFIC SESSION IV
11:30-12:00 Noon	TEA/ COFFEE
12:00-01:30 PM	SCIENTIFIC SESSION V
	Preparedness for Disasters - Natural and Human
01:30-02.30 PM	LUNCH
02:30-04:00 PM	SCIENTIFIC SESSION VI
	Risk Communication and Mass Media
04:00-04:30 PM	TEA/ COFFEE/ END OF PROGRAMME
04:30-06:00 PM	SCIENTIFIC SESSION VII
	Superstitions and Scientific Temper
06:30-09:30 PM	EVENING TALK/ CULTURAL PROGRAMME/ CONFERENCE DINNER

DECEMBER 20 THURSDAY

09:00-10:00 AM	POSTER SESSION II
10:00-11:30 AM	SCIENTIFIC SESSION VIII: FOR YOUNG SCHOLARS
11:30-12:00 Noon	TEA/ COFFEE
12:00-01:30 PM	DISCUSSION/ CONCLUSIONS
01:30-02:30 PM	LUNCH
02:30-04:00 PM	VALEDICTORY FUNCTION
04:00-04:30 PM	TEA/ COFFEE
04:30-06:00 PM	ISWA AGM/ ELECTIONS (ISWA Members Only)
06:30-09:30 PM	EVENING TALK/ NETWORKING/ DINNER

DECEMBER 21 FRIRDAY

FIELD VISIT/ END OF PROGRAMME

*Minute-to-minute programme for inaugural and valedictory functions as well as scientific sessions to be given with conference kit.

National Council for Science & Technology Communication (NCSTC, DST), New Delhi Vidya Deep Foundation (VDF), Satara, Maharashtra Indian Science Writers' Association (ISWA), New Delhi Jan Seva Ashram (JSA), New Delhi **The 12th Indian Science Communication Congress (ISCC-2012)** *Risk Communication & Development* Indian National Science Academy (INSA) Bahadur Shah Zafar Road, New Delhi-110002, India; December 17-21, 2012 *Registration Form*

1. Name of the Delegate:

2. Male/ Female:

3. Complete Postal Address:

4. Contact Details:

Phone with STD/ ISD Code: Fax with STD/ ISD Code: Mobile: E-mail/ Website:

5. Profession/ Affiliation:

6. Abstract/ Paper/ Poster:

Title:

Preferred Session of Presentation:

7. Travel

Travel Fellowship (attach justification, if required):	Not/ Required
Arrival Date, Time, Train/ Flight No.:	
Departure Date, Time, Train/ Flight No.:	

8. Guest House Accommodation:

9. Delegate Category:

10. Name of Accompanying Person(s), if any: Date:

Important Notes:

- The duly filled in Registration Form along with your Photo may be sent to the **Secretariat (ISCC-2012)** by Speed Post/ Courier at the address given below.
- * Registration Fee through a Bank Draft/ Cheque issued in favour of "Vidya Deep Foundation" and payable at "Satara Branch" may be sent to the **Secretariat (ISCC-2012)** by Speed Post/ Courier.
- * Abstract/ Paper/ Poster may be sent to the Secretariat (ISCC-2012) by Speed Post/ Courier
- * Abstract/ Paper can also be sent by E-mail: editorijsc@gmail.com; vidyadeep@gmail.com
- * Registration Form and Photo can also be sent by E-mail: jsadixit@gmail.com; vidyadeep@gmail.com; iswacom@hotmail.com
- * General queries can be addressed to: E-mail: polestar2K@yahoo.com; jsadixit@yahoo.com; Phone: +91-9718085050; +91-9891778720.

Shri S.R. Dixit Secretariat (ISCC-2012) President, Jan Seva Ashram 65-E Munirka Village, Near Gurudwara, New Delhi-110067, India Phone: +91-11-26189137; Mobile: +91-9718085050 E-mail: jsadixit@yahoo.com jsadixit@gmail.com; Website: www.jansewaashram.com

Not/ Required

General/ Student/ Indian/ Foreign

Signature: